COSTOIA: The Intelligent Platform for Restaurants in Panama

Introduction

COSTOIA is an innovative platform designed to optimize restaurant operations in Panama. With an intuitive interface and efficient tools, it enhances customer experience and business profitability without requiring costly systems or complex implementations.

Key Benefits of COSTOIA

1. Service Optimization

✅ **Digital and Interactive Menu**

- Customers can view the menu from their device without downloading apps.
- Option to include images and attractive descriptions for each dish.
- Order customization (e.g., no onions, no pickles, preferred cooking level).

✅ **Automated and Smart Reservations**

- Online reservation system with instant confirmation.
- Automatically identifies closed days and special hours.
- Optimal table assignment based on real availability.
- Real-time reservation view with visual status indicators.

✅ **Efficient Order Management**

- Orders go directly to the kitchen or bar, minimizing errors.
- Integration with digital tickets for faster service.
- Both customers and waiters can place orders directly from the table.
- Any diner can place their own order or for multiple people in up to 4 languages.
- Option to choose who pays whom, simplifying bill splitting.
- Streamlined operations: most actions require just one click.

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2. Greater Business Control

✅ **Comprehensive Multilingual Support**

- Configurable in up to 4 languages (e.g., Spanish, English, Chinese, Hebrew).

- A customer can order in English while the waiter and kitchen see it in their preferred language.

✅ **Real-Time Monitoring**

- Full business control from anywhere in the world.

- Access to reports and statistics for better decision-making.

✅ **Intuitive Interface and Easy Implementation**

- No advanced technical knowledge required.

- Quick setup and deployment.

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3. Enhanced Customer Experience

✅ **Customer Surveys**

- Real-time feedback on service and food quality.

- Continuous improvement based on customer input.

✅ **Simplified Billing and Payments**

- Automatic PDF invoice download.

- Bill splitting among diners based on individual consumption.

✅ **Advanced Table and Group Management**

- Automatic table grouping for large parties.

- Pre-registration of diners with basic details.

✅ **Adapted to the Panamanian Market**

- Designed for the needs of the local restaurant sector.

- Local support and assistance.

Comparison with Other Systems

Feature	COSTOIA	Other Systems
Multilingual Ordering	✅	❌
Visual Table Management	✅	❌
QR Scanning Without App	✅	⚠️ (in some)
Real-Time Monitoring	✅	❌

Use Cases

- **Restaurants with international customers:** COSTOIA enables ordering in multiple languages.

- **High-demand restaurants:** Optimizes reservations and reduces kitchen errors.

- **Restaurants seeking digital transformation at low costs:** No specialized hardware required.

How Can COSTOIA Benefit Your Restaurant?

✅ Improves efficiency and reduces operational costs.

✅ Increases customer satisfaction with agile service.

✅ Simplifies business management with digital tools.

Contact

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